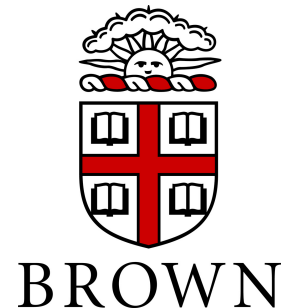


CrowdQ: Crowdsourced Query Understanding

Gianluca Demartini, Beth Trushkowsky,
Tim Kraska, Michael J. Franklin



Scenario

Find the birthdate of the mayor of the capital city of France



birthdate of mayor of capital city of france



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Search tools

About 13,800,000 results (0.20 seconds)

[France Cities Map, Major Cities of France](#)

[www.mapsofworld.com](#) > [France](#) > [Facts](#)

Dec 21, 2012 – Paris is the **capital** of **France**, as well as the largest **city** in the country with a population of over 2 million, and a metropolitan area population of ...

[Nice - Wikipedia, the free encyclopedia](#)

[en.wikipedia.org/wiki/Nice](#)

Giuseppe Garibaldi, **born** in Nice, strongly opposed the cession to **France** (arguing ...
Two men dominated this period: Jean Médecin, **mayor** for 33 years from 1928 ...
However, it is also the largest **city** in **France** that is not a regional **capital**; the ...

[Rouen - Wikipedia, the free encyclopedia](#)

[en.wikipedia.org/wiki/Rouen](#)

In the 14th century urban strife threatened the city: in 1291, the **mayor** was ... Rouen became the **capital city** of English power in occupied **France** and when the duke
Isaac Oliver (c.1560–1617), French-**born** English portrait miniature painter ...



About 131,000,000 results (0.30 seconds)

Paris

France, Capital

[Paris - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/Paris

Coordinates: 48°51′24″N 2°21′03″E﻿ / ﻿48.8567°N 2.3508°E﻿ / 48.8567; 2.3508. **Paris** is the **capital** and largest **city of France**. It is situated on the river ...

[List of tourist attractions in Paris](#) - [History of Paris](#) - [Demographics of Paris](#) - [Paris FC](#)

[France facts, capital city, currency, flag, language, landforms, land ...](#)

www.worldatlas.com > [Europe](#) > [France](#)

Name: **France** (long form) French Republic; **Capital City**: **Paris** (2,193,031 pop.) (44,826,870 metro); **France Population**: (2010 est.) **World Populations** (all



Paris

Paris is the capital and largest city of France. It is situated on the river Seine, in northern France, at the heart of the Île-de-France region. The city of Paris, within its administrative limits, has a population of about 2,230,000. [Wikipedia](#)



About 98,900,000 results (0.20 seconds)

Bertrand Delanoë

Paris, Mayor

[List of mayors of Paris - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/List_of_mayors_of_Paris

Before the French Revolution, the municipality of **Paris** was headed by the provost of the merchants (prévôt des marchands). On 14 July 1789, at the end of the ...

[Bertrand Delanoë - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/Bertrand_Delanoë

Delanoë has been **mayor of Paris** since 18 March 2001, when control of the city council ... Delanoë won the **mayorship of Paris**, at the head of a coalition of Socialists, City Mayors: **Bertrand Delanoë – Mayor of Paris**; ^ "Psychiatric tests for ...

[Early life](#) - [Career](#) - [Personal life](#) - [Political career](#)

[Letter to the mayor of Paris, re: No skyscrapers! | Architecture Here ...](#)

blogs.providencejournal.com/.../letter-to-the-mayor-of-paris-re-no-...

Nov 24, 2012 – Anyway, here is my letter: Nov. 24, 2012. Mr. **Bertrand Delanoë Mayor of Paris** Place de l'Hotel de Ville Paris, France 75004. Dear Mr. Delanoë: ...

Bertrand Delanoë

Bertrand Delanoë is a French politician, and has been the mayor of Paris since 2001. He is member of the Socialist Party. Delanoë was born in Tunis, Tunisia to a French-Tunisian father and a French mother. [Wikipedia](#)



Born: May 30, 1950 (age 62), [Tunis](#)

Party: Socialist Party

People also search for



Martine
Aubry



Jacques
Chirac



Jean Tiberi



Ségolène
Royal



Lionel
Jospin

[Feedback](#) / [More info](#)



About 1,800,000 results (0.14 seconds)

May 30, 1950 (age 62 years)

Bertrand Delanoë, Date of birth

[Bertrand Delanoë - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/Bertrand_Delanoë

Bertrand Delanoë was **born** 30 May 1950 in Tunis, to an atheist father (a land ... At the **age** of 11, Delanoë witnessed the Battle of Bizerte between France and ...

[Bertrand Delanoë - Wikipédia](#)

fr.wikipedia.org/wiki/Bertrand_Delanoë - Translate this page

Bertrand Delanoë, né le 30 mai 1950 à Tunis (Tunisie, alors sous protectorat français), est un homme politique français. Membre du Parti socialiste, conseiller ...

[Quel âge a Bertrand Delanoë ? - Age des Célébrités](#)

www.age-des-celebrites.com/age-de-bertrand-dela... - Translate this page

Age de Bertrand Delanoë Date de naissance de **Bertrand Delanoë**

Bertrand Delanoë

Bertrand Delanoë is a French politician, and has been the mayor of Paris since 2001. He is member of the Socialist Party. Delanoë was born in Tunis, Tunisia to a French-Tunisian father and a French mother. Wikipedia



Ads ⓘ

[Looking for a Birthday?](#)

www.peoplefinders.com/Birth-InfoFind **Birthday** by Name or Phone.

Get Phone, Address, Age Instantly.

[Date Of Birth](#)

www.ask.com/Date+Of+BirthSearch for **Date Of Birth**.

Find Answers on Ask.com.

[Free Birth Records](#)

Motivation

- Web Search Engines can answer simple factual queries directly on the result page
- Users with complex information needs are often unsatisfied
- Purely automatic techniques are not enough
- We want to solve it with Crowdsourcing!

Background

- Crowdsourcing so far used for **data** processing
 - DB/SemWeb: Data integration and cleaning
 - IR: Relevance judgments

We use the crowd to understand the **query**

CrowdQ

- CrowdQ is the first system that uses crowdsourcing to
 - *Understand* the intended meaning
 - *Build* a structured query template
 - *Answer* the query over Linked Open Data

birthdate of the mayors of all the cities in Italy



About 124,000,000 results (0.33 seconds)

City	Mayor	Birthdate
Rome, Italy	Gianni Alemanno	March 3, 1958
Venice, Italy	Giorgio Orsoni	August 29, 1946
Milan, Italy	Giuliano Pisapia	May 20, 1949

[Press to see more](#)

[Cities in Italy | Italy Travel Guide](#)

www.italylogue.com/italian-cities

Learn about the best **cities in Italy** to visit, and some **Italian cities** you might never have heard of before. These **cities in Italy** are **all** great for visitors.

[Top Ten Cities for Visitors to Italy - Top Italian Cities to See](#)

goitaly.about.com/od/planningandinformation/tp/topcities.htm

Italy has many beautiful and historic **cities** that are well worth a visit. Here are our picks for the ten best **cities** for visitors to **Italy**.

[Italian Cities and Towns - Italy](#)

en.comuni-italiani.it/

Information and statistics on **Italian** Regions, Provinces and Municipalities. **All Cities**, Towns and Villages in **Italy**. Official site, zip codes, phone prefix, population, ...

[WHO/Europe | Italy - Making cities healthy for everyone: European ...](#)

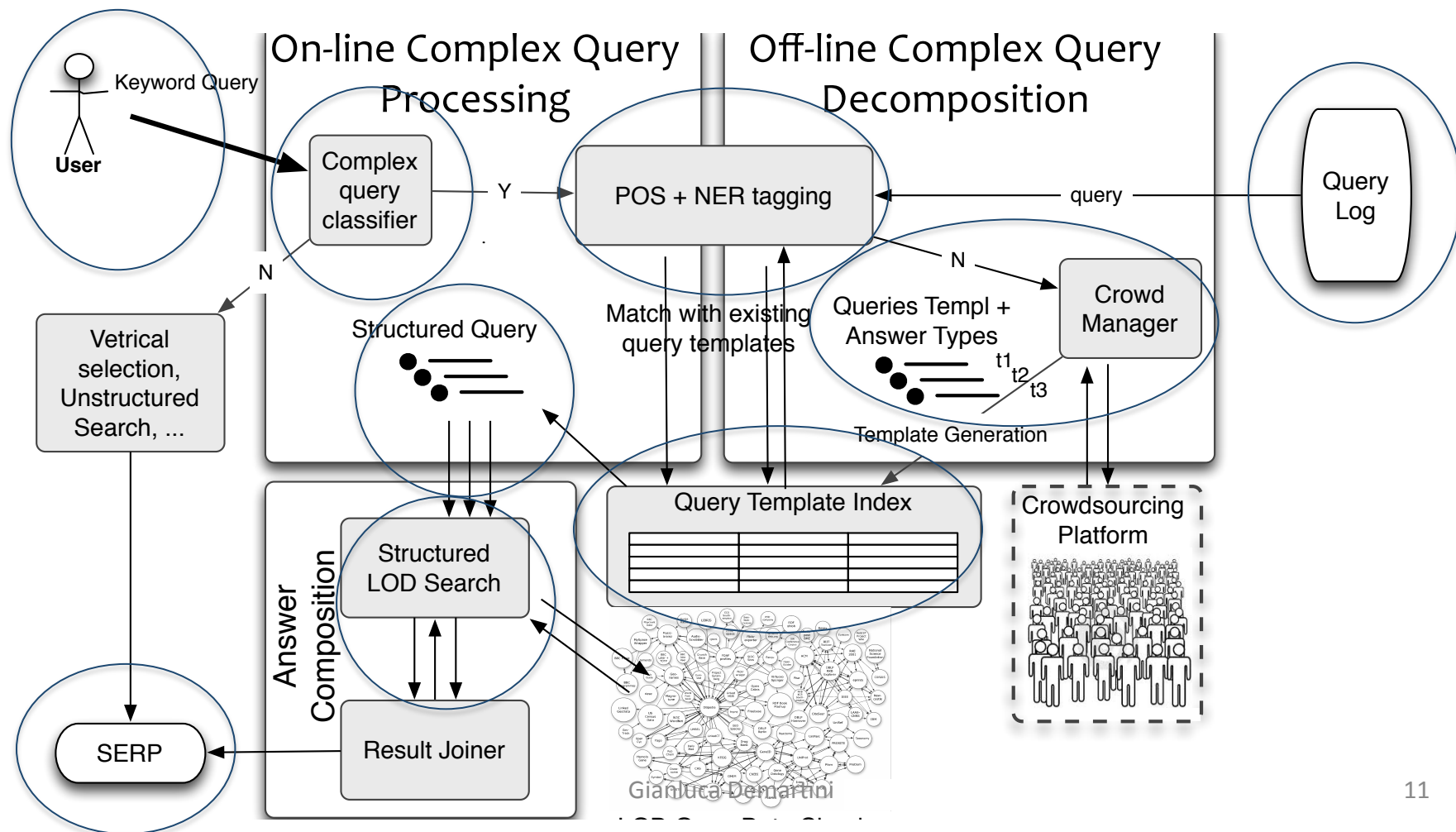
www.euro.who.int/.../italy/.../making-cities-healthy-for-everyo...

Jun 21, 2012 – Over 300 **mayors** and municipal health leaders met in St Petersburg, Russian Federation on ... Annual Business and Technical Conference of the WHO European Healthy **Cities** Network ... "No **all** solit" (Say no to loneliness) ...

CrowdQ Architecture

Off-line: query template generation with the help of the crowd

On-line: query template matching using NLP and search over open data



Hybrid Human-Machine Pipeline

Q= birthdate of actors of forrest gump

Query annotation

Noun

Noun

Named entity

Verification

Is forrest gump this entity in the query?

Entity Relations

Which is the relation between: actors and forrest gump → starring

Schema element

Starring → <dbpedia-owl:starring>

Verification

Is the relation between:
Indiana Jones – Harrison Ford
Back to the Future – Michael J. Fox
of the same type as
Forrest Gump - actors

Structured query generation

Q= birthdate of actors of fo

MOVIE

SELECT ?y ?x

WHERE { ?y <dbpedia-owl:birthdate> ?x .

?z <dbpedia-owl:starring> ?y .

?z <rdfs:label> 'Fo

MOVIE

Results from BTC09:

```
<http://dbpedia.org/resource/Robin_Wright_Penn> 1966-04-08
<http://dbpedia.org/resource/Tom_Hanks> 1956-07-09
<http://dbpedia.org/resource/Sally_Field> 1946-11-06
<http://dbpedia.org/resource/Gary_Sinise> 1955-03-17
<http://dbpedia.org/resource/Mykelti_Williamson> 1960-03-04
```

Current Status

- Realize the vision
- Running demo:
 - Daniel Haas, Daniel Bruckner, Jonathan Harper
- Next Steps
 - Evaluation of Crowd effectiveness at each step
 - Comparison hybrid vs machine pipeline

Conclusions

- CrowdQ: an hybrid approach to complex query understanding
- Combines techniques from DB, NLP, IR, Data Mining, and Human Intelligence
- Initial experiments show the potential of CrowdQ